planEASe[®]Movie Guide



When you first insert the planEASe Demo CD into the computer the screen below should appear after a few moments. If it does not appear open My Computer, right click the CD Drive, and left click AutoPlay.

Quick Analysis Movies show you how quickly you can enter a simple analysis and produce professional reports with plenty of what-if analysis.

Overview movies cover the topics quickly so that you can judge whether you want to explore the topics in more detail. Just Double click the movie title to start the movie.

All the training movies are provided on this CD, but the ones **colored in bold** are the suggested movies for evaluating planEASe.

min:sec
2:50
3:45
6:54
2:08
3:10
2:33
4:34
2:07
2:28
3:30

This movie controller will most likely be located to the bottom left of the screen once a movie begins. Use the buttons to control the movie, or click the red X to close the movie.





Installing the Demo

Print Assumptions .

3 slbase.ru 4 camp build_3.ru

Exit planEASe

ljvnr/brokers reconstructed - market 2.ru

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General Assumption Pages

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Lease Sensitivity

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Sample Apar

Page Setup

1 test.ru





The planEASe Demo Setup Wizard will lead you through the Install Process. Once the Install Process is finished a planEASe Demo Shortcut will be placed on the desktop. This will open the planEASe demo software. The movies on the training disk will show you how to use this software. Apts / Self Storage / Unit Investments



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

These movies are the best ones to start with if you do not have much experience with commercial real estate. Unit based investments like apartments are the easiest type of analysis to do, because the revenues are usually grouped together like "1 bd 1ba" & "2bd 1ba" and so on.

The movies are broken into segments so you can jump back and forth between the movie segments as you wish.

Unit Based Investment Movie Times	min:sec
* Getting Started	2:42
* Gen Investment	2:38
* Gen Investors	2:26
* Depreciation	1:09
* Loan	1:19
* Revenues	3:32
* Expenses	4:02
* Notes	0:46
* Detail & Basic Analysis	2:33
* Capital Spending	1:48
Reports and Sensitivity - Play All	
* APOD	3:29
* Acquisition	0:49
* Proforma Income Statement	5:45
* Annual Statement	3:06
* Sale Report	2:38
* Assumptions Report	2:23
* Rent Roll	1:59
* Title Pages	1:46
* Sensitivity Analysis	8:18
* Risk Analysis	4:00
* Compare Sensitivity	5.56
* Combine Files	2.11
* Exchanges	2.11
* Investment Pase	2.29
* Time to Soll?	3.50
* "Novt Voor's" NOI	4.09
* Transfor Pagos	1.01
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Retail / Office / Industrial Investment



Suggestion: If you are evaluating planEASe for the first time watch the Movies colored in bold first.

What happens to each space when it is leased? TI's? Commissions? Reimbursements? Base Rent? Percentage Rents? planEASe shows you these details lease-by-lease. You can even show the Present Value (PV) per lease.

The Market Profiles and Reimbursement Dialog boxes ease the entry of assumptions for the leasing and re-leasing of space for both new and renewing tenants, maximizing your "What-If" capabilities by giving you broad control over the Sensitivity Analysis for NOI. When you create a Market Profile (vou can create as many as you need) the fields prompt you for all the information. Then, for each lease, you indicate what Market Profile the lease will go to market with at the lease end. Many leases may go to market with the same profile. If you change an assumption in that profile, all the leases that go to market with that profile change also. Whether you have one lease or hundreds, this system will save you time and reduce errors.

Leave built and lower for a final March Theorem	
Lease by Lease investment Movie Times m	in:sec
Getting Started	2:38
* Gen Investment	2:01
* Gen Investors	1:33
* Depreciation	1:10
* Loan	1:09
* Expenses	3:44
Input Leases - Play All	
* Lesse 3% Appual Growth	2.40
* Lease Growth @ 5% every 3rd Year	3.50
* Lease Vacant with Continuation Pages	4.52
* Loose Flat	4.52
* Loose One Rump @ New Amount	2.21
t Lease Vecent teken te Merket	0.44
Lease Vacant taken to Market	2.11
* Membursements and Percentage Rent	3:39
Market Profiles	10:05
* Detail & Basic Analysis	5:04
Reports and Sensitivity - Play All	
* APOD	3:08
* Annual Statement (1st Year)	2:38
* Acquisition	0:40
* Proforma Income Statement (Cash Flow)	5:33
* Proforma Income Statement (Ratios)	8:06
* Annual Statement	1:04
* Sale Report	1:17
* Assumptions Report	1:30
* Rent Roll	1:44
* Title Pages	1:20
* Sensitivity Analysis on Purchase	6:45
* Sensitivity Analysis on NOI	5:25
* Sensitivity Analysis on Sale	4:16
* Risk Analysis	5:13
Auvanceu Analysis	5.50
Compare Sensitivity	5:56
Combine Files	3:11
Exchanges	2:29
* Investment Base	3:50
* Time to Sell?	4:59
* "Next Year's" NOI	1:51
* Transfer Pages	4:30



Commercial Development



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

The planEASe Development Spending Dialog is easy to use and makes it hard to make mistakes. A Draw Loan is generated from the Development Spending items you enter. The draw amounts and interest are all handled for you! All you have to do is enter all your spending items and the dates you will spend them. The number of spending items is unlimited.

Commercial Development Movie Times	min:sec
* Introduction	1:23
* Getting Started	1:40
* Gen Investment	1:24
* Gen Investors	2:02
* Development Spending	3:04
* Construction Draw	2:32
* Permanent Loan	2:45
* Revenue	0:43
* Analysis	5:09
Lease up - Play All	
* Development Spending Detail	2:42
* Ramp Begin to End	4:14
* Ramp Month	2:50
* Lease up with Pages	4:04
* Leaseup for Unit Based	1:25
* Lease by Lease	9:48
Reports - Play All	
* Development Spending Reports	1.55
* Loan-Drw Audit Window	1:39
* Construction Income Statement	4:49
Advanced Analysis	
* Compare Sensitivity	5:56
* Combine Files	3:11
* Investment Base	3:50
* Time to Sell?	4:59
* "Next Year's" NOI	1:51



Unit Sales Development



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

The planEASe Unit Sales Development system handles both quick and easy analysis and complex and detailed analysis. All of the analysis is done After Tax, and both the Cost Items and the Units with their Sales Schedules are customizable and unlimited in number. Once you enter all your Cost Items and Unit Name(s) with their Sale Schedule(s), planEASe computes the Draw Loan for you automatically according to your specifications. The Draw Required is based on the spending, and the Payments Available can either be based on the sale amounts or the cost per unit.

Unit Sales Development Movie Times	min:sec
* Getting Started	1:59
* Gen Investment	1:25
* Gen Investors	1:13
* Costs	5:05
* Sales	4:13
* Draw Loan	4:53
* Analysis	7:59
* Standard Costs	4:01
* Rev-usp Assumption Page	3:03
Reports and Sensitivity - Play All	
* Proforma Income Statement	6:16
* Annual Statement	1:46
* Assumptions Report	1:16
* Title Pages	1:36
* Sensitivity Analysis	4:18
* Risk Analysis	4:31
Advanced Analysis	
* Compare Sensitivity	5:56
* Combine Files	3:11



Limited Partnership / LLC / TIC



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

When you add the Partnership Models to your planEASe, you can convert any Property Investment, Development or Unit Sales

Partnership Movie Times	min:sec
* Convert .RU to .RP	1:40
* New Model	1:39
* Initial Investment from Group	4:24
* Distribution	2:31
* Fee and Funding	4:46
* Sensititvity	3:46
* Combine	1:12
* Convert .RP to .RU	2:16
* Special Considerations for Unit Sales	1:15

analysis into a Partnership or LLC format, on an After Tax basis. Structure the analysis either as a Limited Partnership or LLC. Include as many limited partners/group investors as you need. You may distribute the proceeds monthly, quarterly, semi-annually, or annually. You may also include Staged Investments, Preferred Returns, as many fees as you desire, et cetera (yes, of course we handle passive losses, just as we do with all investment analyses).

You can use the powerful planEASe "What-If" tools of Sensitivity and Risk analysis for many purposes. You can plan your fees to maximize your return while maintaining a marketable return for the potential limited partners/group investors. Use the "What-If" tools to market to the potential limited partners/group investors, or, as insurance, against any limited/group investors possibly asserting they were guaranteed a particular return.



Lease vs. Buy

Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

When you are representing a client who will use the property for their business (a User), you want to compare all their space options. This might be as simple as a Lease vs. Buy on one property. This method is similar to comparing investments. Make a file for each option you have. In this case, there is one option for buying and one option for leasing. Then go to the "What-If" Sensitivity Analysis, select the assumption you want to vary, and choose the two files. If the lines cross, then where they cross is called the point of indifference. This is also termed an X-Graph. You can compare as many options as needed

Lease vs. Buy Movie Times	min:sec
* Buy Getting Started	2:19
* Buy Gen Investment	1:56
* Buy Gen Investors	1:15
* Buy Depreciation	0:55
* Buy Capital Spending	1:35
* Buy Loan	0:58
* Buy Expenses	0:57
* Buy Detail & Basic Analysis	2:39
* Lease Getting Started	1:35
* Lease Gen Investment	1:07
* Lease Gen Investors	1:34
* Lease Work Letter	1:19
* Lease Page One	1:49
* Lease Bump	1:18
* Lease Security Deposit	1:18
* Lease Security Return	1:25
* Lease Detail & Basic Analysis	1:43
* Acquisition	0:53
* Proforma Income Statement	2:31
* Sale Report	1:22
* Assumptions Report	1:02
* Title Pages	1:13
* Sensitivity X-Graph	1:57
* Sensitivity Compare Multiple	6:27





Sale/Leaseback



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

User analysis is meant for different situations that might financially affect a user. Should a user sell their property and lease it back to take the capital out of real estate (and into their business)? The Sale/Leaseback comparison is another analysis that you can handle with the same system.

The movies will show you how to figure the investment base for the user (current owner), and the cost of leaving that investment base in the property. Then show the cost of a lease alternative. Finally, create a cost comparison graph to use for the decision to sell/leaseback or continue to own.

SaleLeaseback Movie Times	min:sec
* Base Getting Started	2:01
* Base Gen Investment	1:21
* Base Gen Investors	1:25
* Base Existing Loan	1:12
* Base Substitute Basis	1:31
* Base Sale Report	2:55
* Hold and Do Nothing	1:20
* HDN Gen Investment	2:31
* HDN Gen Investors	1:50
* HDN Existing Loan	1:09
* HDN Depreciation	1:55
* HDN Substitute Basis	1:38
* HDN Detail & Basic Analysis	3:30
* Sell and Leaseback	0:50
* Lease Gen Investment	1:13
* Lease Gen Investors	1:34
* Lease Page One	1:10
* Lease Bump	1:36
* Lease Detail & Basic Analysis	2:10
* Acquisition	1:00
* Sale Report	1:31
* Proforma Income Statement	1:44
* Assumptions Report	0:40
* Title Pages	1:15
* Sensitivity X-Graph	2:44
* Sensitivity Save Compare	4:58



Tenant/Owner Representation



Suggestion: If you are evaluating planEASe for the first time watch the Movies **colored in bold** first.

If you are representing a tenant or owner in comparing which lease to sign before tax. Then you can enter all the leases into one file, much like you would for a retail center. However, rather than adding up the leases for investment, you will be comparing them against each other.

Tenant / Owner Rep Movie Times	min:sec
* Introduction	1:07
* Getting Started	1:39
* Gen Investment	2:06
* Gen Investors	0:53
* Lease One	5:56
* Lease Two	4:02
* Lease Three	5:09
* Analysis & Owner	4:31



Presentation (Print / HTML / PDF)



8:50

How many customers are you losing by not communicating your cash flow analysis effectively?

The beautiful reports and graphs planEASe produces will excite your customer. Instead of the spreadsheet look of an accounting program, planEASe helps you stand out. Many options produce reports (and graphs) that speak to your customer.

Presentation Movie Times	min:sec
* Page Setup	5:43
* Printing and Printing to PDF	8:53
* Save As WebPage	4:35
* planEASe and Microsoft Word	6:45
* Saving Report Commentary	2:25
* Export Graphs (Power Point)	2:39
* Export Grids (Excel)	2:17
* Edit Graphs and Pie Charts	3:33
* Title Pages Glossary	1:46
* Title Pages Introduction	2:41
IRR Verification Movie Times	min:sec
* planEASe and XIRR	3:22
* planEASe and XNPV	3:51

Do your clients want "the numbers" sent to them electronically?

Every planEASe report can be saved as a web page (html format) to be sent to anyone with a web browser. Just keep appending all the reports you want to one web page file for one complete web page (beautifully formatted in colors of your choice).

What is XIRR in Excel

You can verify the time value of the money measures in planEASe, the IRR and the NPV, against the XIRR and the XNPV in Microsoft Excel.





Products Movie Times	min:sec
* planEASe/Windows	6:38
* Reporting Extension	1:52
* Graphics Extension	5:15
* Utilities	3:40
* Monthly Extension (Unit Sales)	1:06
* Partnership Models	2:02
* Support	1:34
* 30 - MoneyBack	0:24

If you want the movies and movie guide on your computer so that you will not need the CD to run the movies click the button below.

This will create a shortcut on your desktop called planEASe Movie Guide and copy all the contents of the CD to a folder called C;/planwind/planEASeMovies/. r.



There is about 700MB of files on the CD to copy, so this might take a little time. If you want to delete the movies you put on to your computer just click the the delete button below.

